

Radiology Practice Strategic Planning Retreats

imagingBiz has been a leading source for radiology practices and medical imaging organizations across the country as they look for ways to align their organizations and people around success strategies that will better prepare them for complex competitive challenges.

What can be accomplished in a facilitated strategic planning retreat?

- ▶ Development of strategic plans of action, tactical follow-up methods, business development strategies
- ▶ Building new levels of alignment and communication throughout the organization
- ▶ Enhancing, modifying or changing the group's culture for better performance
- ▶ Identifying new methods of living out the group's vision, core values and goals
- ▶ Developing new leadership models based on best practices
- ▶ Leadership coaching and development
- ▶ Team building and staff training and development
- ▶ Facilitate group communication and interaction
- ▶ Governance re-structuring and organizational development
- ▶ "Change" management
- ▶ Competitive positioning and development of branding proposition

How the process works

- 1 Pre-retreat interviews with meeting attendees
- 2 Directed and communicative environment is set-up off site
- 3 Day-long agenda is worked through in a participative format
- 4 Final report with agreed upon strategies

Retreat Facilitator



Curtis Kauffman-Pickelle

Curtis Kauffman-Pickelle is publisher of ImagingBiz.com and the Radiology Business Journal, and is a 25-year veteran of the medical imaging industry. He facilitates strategic planning retreats for radiology groups.

"imagingBiz helps radiology groups achieve success by nurturing a focus on elements critical to building their businesses within ethical and professional standards that today's leaders can understand and embrace."

— Curtis Kauffman-Pickelle, CEO

Some of the Successful Strategic Planning Retreats that We Have Facilitated



Atlantic Medical Imaging	Atlantic City, NJ
Austin Radiological Association	Austin, TX
Inland Imaging	Spokane, WA
Jefferson Radiology	Hartford, CT
MD Imaging	Redding, CA
MDO Imaging	Flint, MI
Medford Radiology Group	Medford, OR
Medical Imaging	Kansas City, MO
Milwaukee Radiologists	Milwaukee, WI
Radia	Kirkland, WA
Radiology Associates of Hollywood	Hollywood, FL
Radiology Associates of South Florida	Miami, FL
Salem Radiology Consultants	Salem, OR
Scottsdale Medical Imaging	Scottsdale, AZ
Seattle Radiologists	Seattle, WA
Tacoma Radiology Associates	Tacoma, WA
The Medical Imaging Professionals	Orlando, FL
The Radiology Group	Portland, OR
Valley Radiologists	Phoenix, AZ
West Coast Radiology	Santa Ana, CA
Yale New Haven Hospital Ambulatory Services	New Haven, CT

Some Comments from Retreat Attendees



100% of attendees surveyed said that the facilitator was knowledgeable about the subjects discussed

“There were lots of ‘Light bulb moments...’ very helpful macro perspective”

100% of attendees said that they would recommend Curtis Kauffman-Pickelle to other radiology practices as a retreat leader

“Curtis is very knowledgeable and tells it like it is... very refreshing”

“A lot of information in a short time and excellent presentation.”

“It felt safe. We could discuss anything in a non threatening atmosphere. He brought people out of their own aspect of thinking and made them think about how their actions affect others.”

“It was tailored to our practice’s individual needs... not canned”

“Overall it was a great experience. Curtis’ ability to get everyone to participate was a plus”

